

Investment Proposal for startups

(for Investing in startups supported by the University of Isfahan)

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Title			
Exclusive summary			
Type of request	The idea (TRL:3) is awaiting investment build a prototype The Idea or technology (TRL:6) seeking investors to increase TRL to 9 The product is waiting for investment or a customer to increase market size The product has a market but looking for more customers and a bigger market Seeking donation, angel investment or any type of support		
Applicant information	natural person legal person state owned Name and surname/Company name: CEO's name and surname: Email: Website: Key team members or partners:		
Business model Planned marketing and sale method	Value proposition: Customer profile: Marketing strategy: Pricing models: Profit and loss statement: Balance sheet: Cash flow statement:		
Financials All amount is USD	Investment made So far: Investment needed: Fixed asset/current asset needed: Proposed investor's share in the project/company: Projected net cash follow for investor: Year 1: Year 2: Year 3: Year4: Investment Payback Period for investor: Investment Internal Rate of Return for investor (IRR):		
Sales price	Retail price: wholesale price: Other conditions should be mentioned. such as installment sales:		

Attach media or other file to provide more informatio to investors or customer. Upload the file on a host and past here related link File1	Attach media or other file to provide more information to investors or customer. Upload the file on a host and past here related link File2	
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Date: Signature: