





# Investment Proposal for startups

(for Investing in startups supported by the University of Isfahan)

<b>Title</b>	
<b>Exclusive summary</b>	
<b>Type of request</b>	<input type="checkbox"/> The idea (TRL:3) is awaiting investment build a prototype <input type="checkbox"/> The Idea or technology (TRL:6) seeking investors to increase TRL to 9 <input type="checkbox"/> The product is waiting for investment or a customer to increase market size <input type="checkbox"/> The product has a market but looking for more customers and a bigger market <input type="checkbox"/> Seeking donation, angel investment or any type of support
<b>Applicant information</b>	<input type="checkbox"/> natural person <input type="checkbox"/> legal person <input type="checkbox"/> state owned Name and surname/Company name: _____ CEO's name and surname: _____ CEO's mobile phone: _____ Email: _____ Website: _____ Key team members or partners: _____
<b>Business model</b> <small>Planned marketing and sale method</small>	Value proposition: _____ Customer profile: _____ Marketing strategy: _____ Pricing models: _____ Profit and loss statement: _____ Balance sheet: _____ Cash flow statement: _____
<b>Financials</b> <small>All amount is USD</small>	Investment made So far: _____ Investment needed: _____ Fixed asset/current asset needed: _____ Proposed investor's share in the project/company: _____ Projected net cash follow for investor: Year 1: _____ Year 2: _____ Year 3: _____ Year 4: _____ Investment Payback Period for investor: _____ Investment Internal Rate of Return for investor (IRR): _____
<b>Sales price</b>	Retail price: _____ wholesale price: _____ Other conditions should be mentioned. such as installment sales: _____

Attach media or other file to provide more informatio to investors or customer. Upload the file on a host and past here related link File1		Attach media or other file to provide more information to investors or customer. Upload the file on a host and past here related link File2	
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Date: \_\_\_\_\_

Signature: \_\_\_\_\_

